

Exhibitor and Sponsor Information

Rates & Specifications 2009

Show Sponsor

- Prime location 6m x 3m exhibition space worth £4,795
- Host an exclusive 45 minute seminar
- Banner advertisement to appear on every page of the show website
- Full page, cover position colour advertisement in the showguide
- Comprehensive logo branding through all the show marketing channels (up to 70,000 flyers printed, many of which are distributed via local authorities, over 50,000 email invitations distributed, PR and advertising)
- On the day branding, including seminar holding slides, registration desk and show entrance signage
- Your logo hyperlinked on all pages of the show website

Seminar Sponsor

- Upgrade any exhibition package to include the opportunity to host a dedicated 45 minute seminar
- Seminar rooms accommodate up to 150 visitors
- Includes audio visuals and technical support
- Highly effective way of marketing
- Many seminars are fully booked
- Free to attend for visitors

Exhibition Space

We have a range of packages to suit all budgets, unless stated these packages include a shell scheme, name sign, carpets and feature a show guide and website profile.

- Economy Shell: 2mx2m
- Budget Shell: 3mx2m
- Bronze Shell: 4mx2m
- Silver Shell: 3mx3m
- Gold Shell: 4mx3m
- Platinum Shell 6m x 3m

Showguide Advertising

A 16 page showguide containing a floorplan, seminar guide and exhibitor profiles is given to every show attendee.

Visitor bags

Up to 5,000 visitor bags will be issued at the show

- Visitor Bag Insert
- Visitor Bag Sponsorship
 - high quality gusseted bags with carry handle
 - spot pantone - 3 colours - both sides

£24,995

£1,250

£1,495

£1,995

£2,395

£2,695

£3,395

£4,795

Half page: **£695**

Full page: **£1,195**

A surcharge applies for cover positions

Insert: **£1,195**

Sponsor: **£3,795**

Dates for 2009

London Olympia
20-21st March 2009



Glasgow SECC
15-16th May 2009



Manchester Central (formerly GMEX)
5-6th June 2009



London Olympia
11-12th September 2009



Birmingham NEC
16-17th October 2009



www.landlordshow.com

How to book



01625 511151



sales@accession.uk.com

Accession Exhibitions & Publishing Ltd, 117 Chestergate, Macclesfield, SK11 6DP

**THE UK'S LARGEST LANDLORD
AND BUY-TO-LET EVENT**

plus **UP TO 21,000
VISITORS EXPECTED IN 2009**

Book now to avoid disappointment